

Laird Stewart

EDUCATION

Georgia Institute of Technology

B.S. in Computer Engineering, GPA: 4.0

Atlanta, GA

Aug 2021 – May 2023

Emory University

B.S. in Applied Math and Statistics, Minor in Economics, GPA: 3.9

Atlanta, GA

Aug 2018 – May 2023

PROFESSIONAL EXPERIENCE

ZenVR

4th Employee

Atlanta, GA

Jun 2022 – Present

Seed-stage startup building a platform to teach meditation in VR; began as HCI master's research at Georgia Tech

- Leading retail investor outreach; sourcing and contacting individual investors before Series-A fundraising round
- Will head outreach initiative for user research and will help with user testing, marketing, and product strategy

Allegion (Schlage)

Software Product Management Intern

(Remote) Carmel, IN

May 2022 – Aug 2022

- Conceived and designed a Power BI dashboard tracking the use of 500k smart locks to inform product decisions
- Conducted an investigation into low "auto-lock" feature usage; led user research and improved feature design
- Deprioritized WearOS app based on market research and user data, repositioning 10 weeks of engineering labor

Equifax

Data Science Intern

Atlanta, GA

May 2021 – Aug 2021

- Overhauled a segmentation product of 130M U.S. households worth \$1.4M 2020 revenue with machine learning
- Automated the 3-month annual update of this product with R, embedded SQL, and random forest classification
- Collaborated with PM to shape decisions about the user guidebook, strategy, engineering, and product roadmap

Wells Fargo

Wealth and Investment Management Intern

(Remote) St. Louis, MO

Jul 2020 – Aug 2020

- Built 10+ discounted cash flow valuation models for public U.S. companies using SEC data and personal research
- Self-taught the basic accounting, finance, and Excel skills to conduct this research and build valuation models
- Contacted 30 clients to update their asset and liability data, streamlining future touchpoints with their advisor

PROJECTS & COMMUNITY INVOLVEMENT

SIAM Undergraduate Research Journal Publication

SIR Model of Time-Dependent Drug and Vaccine Distribution on COVID-19

Atlanta, GA

Apr 2020 – Apr 2021

- Led a team of four undergraduates to place first among 10 teams in an Emory COVID-19 modeling competition
- Defined a system of differential equations and modeled them in Python to simulate drug and vaccine deployment
- Directed technical communication between team and journal editors during revision of the 21-page manuscript

Master Modeler Competition

First Place Team

Atlanta, GA

Feb 2021 – Mar 2021

4-week data science competition hosted by Emory and UofSC to boost ERASE Child Trafficking's social media outreach

- Built linear regression and random forest classification models in Python to explore qualities of successful posts
- Presented a 10-minute summary to ERASE on how to increase their engagement using 6 data-driven suggestions

Emory University

Peer Tutor

Atlanta, GA

Jan 2019 – May 2020

- Held 50-minute, 1-on-1 tutoring sessions in linear algebra and introductory logic for Emory undergraduates
- Assessed each student's history and positioning to tailor the lesson, help set goals, and build a study success plan
- Obtained a Level 2 tutor certification from the College Reading and Learning Association Tutor Training Program

ADDITIONAL INFORMATION

Skills: Java, Python, C, R, SQL, Excel, Data Science, Machine Learning, Experimental Design, User-Centered Design

Courses: OOP, Algorithms, Software Development, Economics (Micro, Macro, Financial Markets), Probability & Stats

Honors and Awards: Eagle Scout, OAE Economics Honor Society, Emory/Georgia Tech Dean's List 4 semesters

Activities: AKPsi Business Fraternity, Club Basketball, Effective Altruism, Pickleball, Blitz Chess, Hiking, Calisthenics